

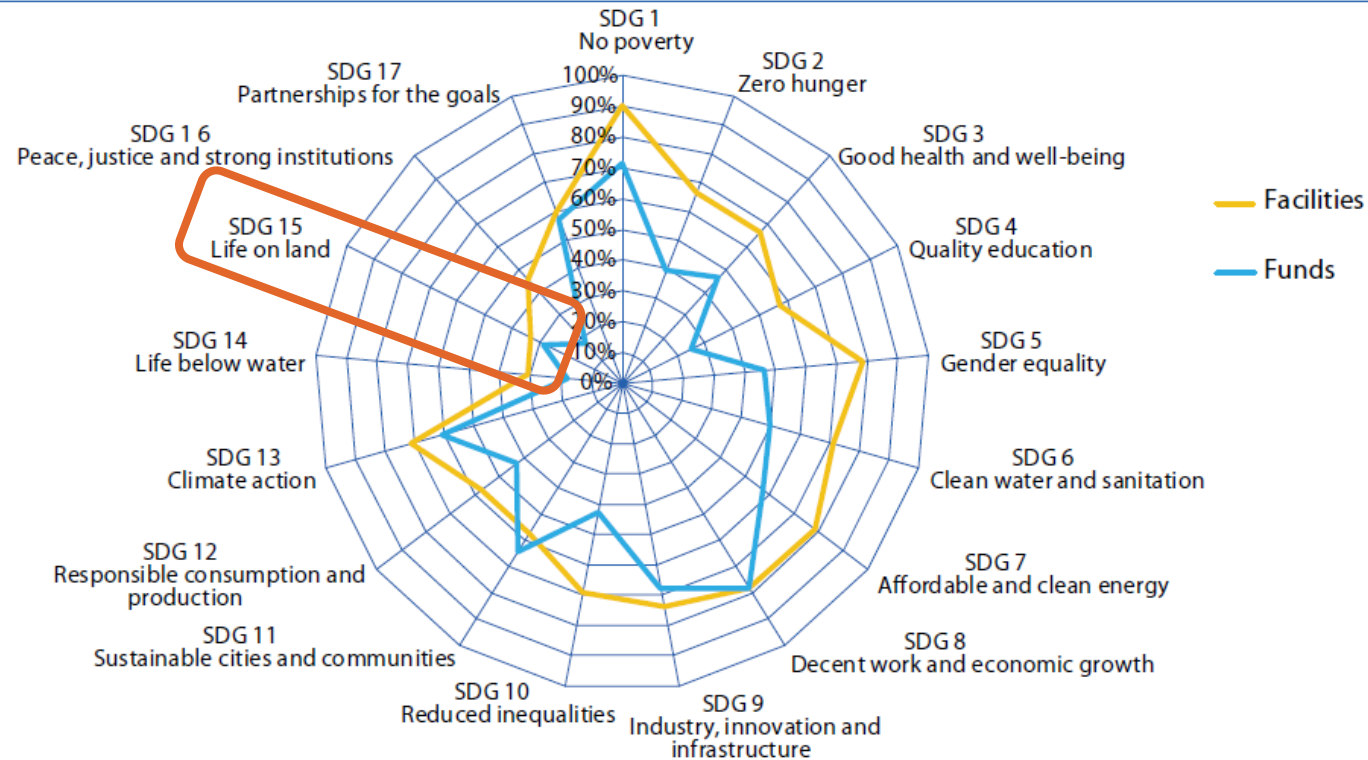


REGENERATING SOILS
RESTORING LIVELIHOODS
UNLOCKING NEW ALLIANCES

BERNARD GIRAUD | PRESIDENT & COFOUNDER OF LIVELIHOODS VENTURE

INVESTMENT OPPORTUNITIES IN SOIL STILL UNTAPPED

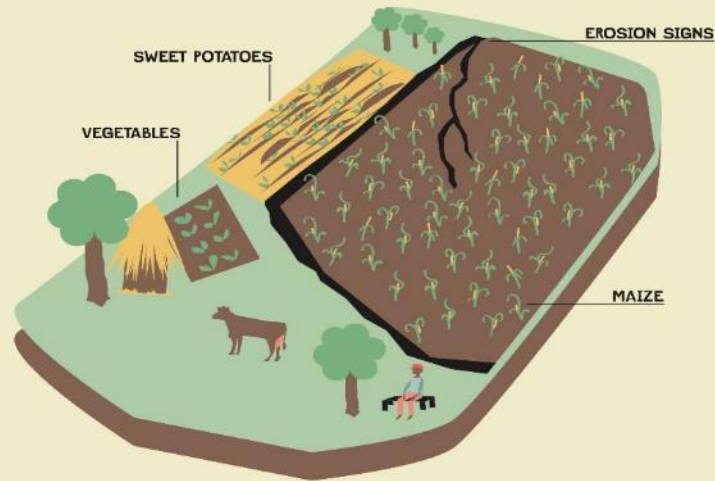
SDG targeting by blended finance funds and facilities
(Percentage)



Source: OECD 2017 Survey on blended finance funds and facilities, as published in OECD, *Making Blended Finance Work for the Sustainable Development Goals* (Paris, OECD Publishing, 2018).

AFFORDABLE & REPLICABLE MODELS

Example of the Livelihoods- Mount Elgon project in Kenya with 30,000 smallholders



Before project



After project

+1 TON OF ORGANIC MATTER PER HA
(with Sustainable Agriculture & Land Management practices)



+2,5 TONS OF CO₂ SEQUESTERED
Per ha per year

+30% CROP FERTILITY



■ A VIRTUOUS CARBON & WATER CYCLE



Simple practices like composting, agroforestry, not-till... increase the soil's capacity to retain water and reduce run-off

**5 TON/HA OF CARBON MAINTAINED
IN SOILS OVER 10 YRS**
(with Sustainable Agriculture & Land Management
practices)



+280,000 LITERS MORE GROUNDWATER
per ha per year
**+6% WATER AVAILABLE FOR CROPS IN
TOPSOIL**



■ CARBON & BETTER LIVELIHOODS



30,000
FAMILY FARMS

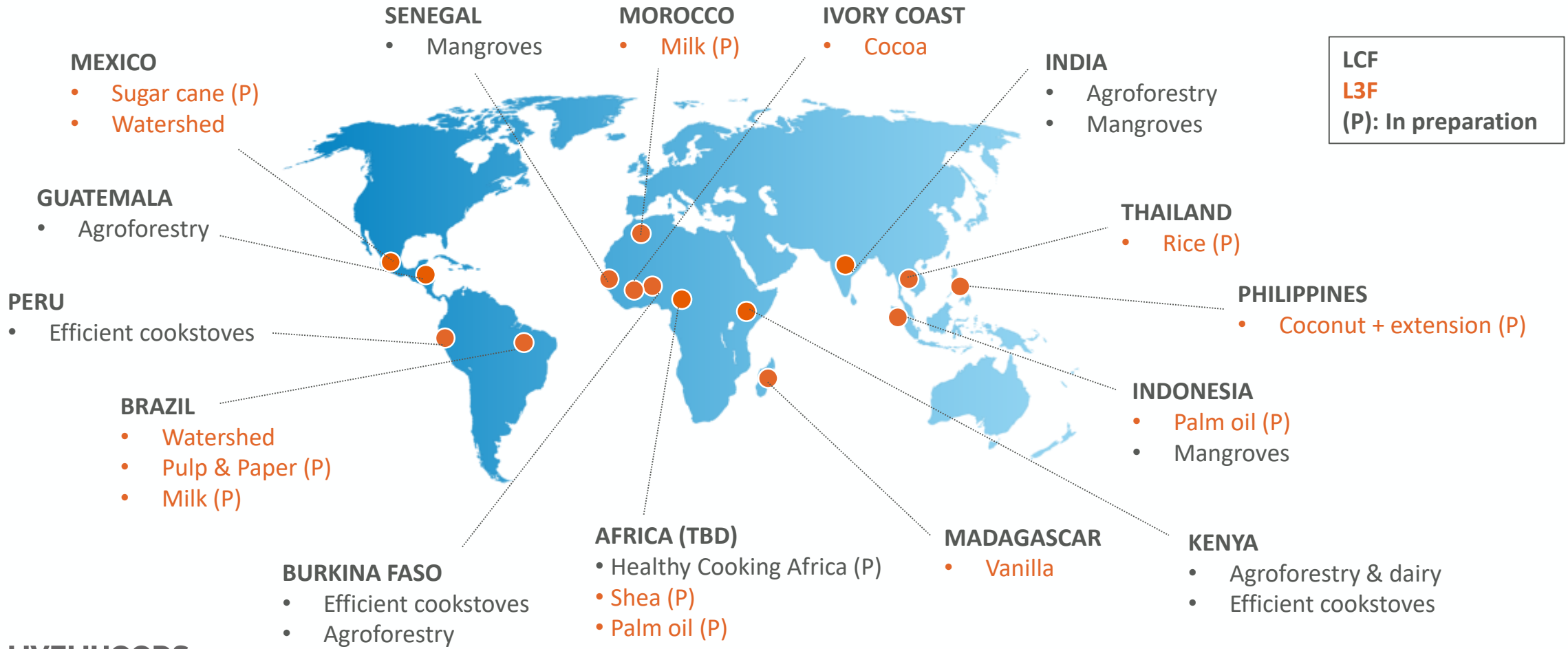
x2
REVENUES

+ USD 200 MILLION
IN LOCAL ECONOMY

150,000
PEOPLE REACHED

OUR TRACK-RECORD

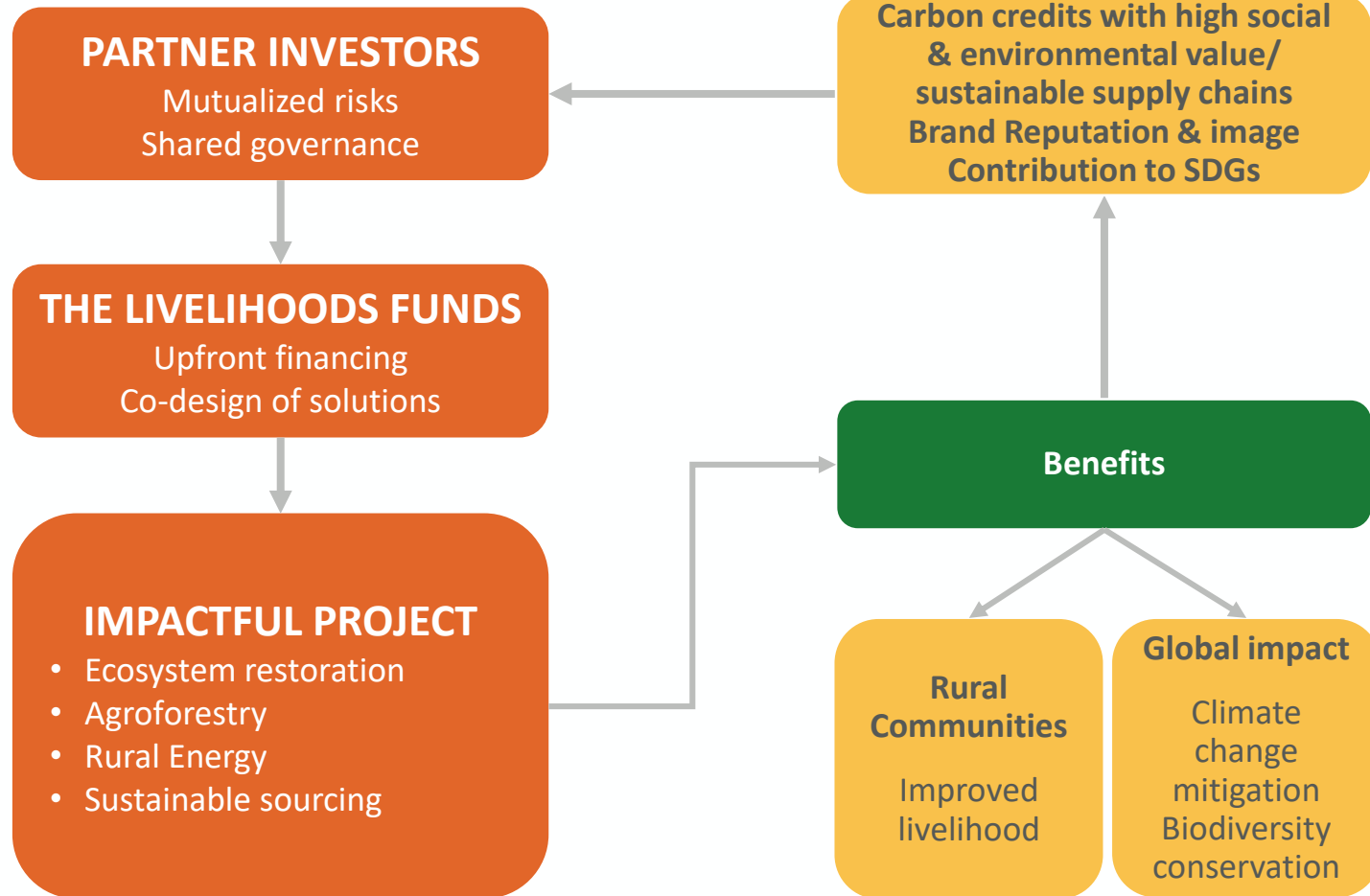
Already 1,5 million beneficiaries



LCF
L3F
(P): In preparation

IMPACT INVESTMENT MODEL

New types of coalitions



■ HYBRID MODELS CAN DELIVER IMPACT AT SCALE

They enable public & private sectors, NGOs & the civil society to join forces to reach significant levels & impacts



Climate action, poverty mitigation & ecosystem restoration:

MAKE OUR EFFORTS CONVERGE

A call from the Livelihoods Funds for COP24



Read the Call on:
www.livelihoods.eu



LIVELIHOODS
FUNDS ACT TODAY
FOR A BETTER FUTURE

GET IN TOUCH

Bernard Giraud

bgiraud@livelihoods-venture.com

LIVEHOODS VENTURE
48,50 RUE DE LA VICTOIRE
75009 PARIS

More on
www.livelihoods.eu
[@livelihoods](https://twitter.com/livelihoods)