Smallholder farms see biggest, fastest gains from increased soil carbon.

3.1 billion people in the developing world live in poverty, and 70% of those going hungry live in rural areas where degraded land could produce more food and sequester more carbon through regenerative agroecology practices. With little to lose and big potential gains, smallholder farmers are eager to make the transition to these practices that drawdown carbon out of the atmosphere into the soil and living plants.

**MULTI-YEAR ON-FARM TRAINING**

**The key to long-term success**

Our proven model empowers low-income farmers to produce an abundance of diverse crops while stabilizing the climate, halting deforestation and increasing food sovereignty forever.

**SCALING UP VISION**

**1 million farms, 8 million acres, 5 million people**

Through regenerative agriculture, we will work directly with farmers, and partners who will replicate our model, to halt and reverse degradation of 8 million acres on 1 million farms and achieve food sovereignty for 5 million people.

**LEADING THE WAY FOR 500 MILLION FARMS**

The world’s 500 million smallholder farms could drawdown 6 billion+ tons of carbon per year, equivalent to closing all coal-fired plants on earth.

**OUTCOMES 1997 -- 2018**

- 3,000 families trained
- 4 million trees planted
- 25,000 acres regenerated